GUIDELINES FOR FILE PREPARATION

ap print

Preparing your data files for printing

| File name:

Make sure to include as much information as possible in the file name: e.g. company/file name, size in cm, quantity, and name of material
Perfect file name should look like this: apprint_300x100_10pcs_mesh.pdf

Colors:

We highly recommed that the content of the file should be in CMYK color space
According to European Union printing standards we advise you to use this color profile ISOcoated_v2_eci.icc.

Scale:

Most popular scales are 1:1, 1:10 however if you would like to use a defferent scale, please let us know first.

Uploading your files:

By E-mail:

You can send a file to us by e-mail if it is less than 20mb in size.

By file sharing servers:

There are a lot of File Sharing Service around so please let us know which one you prefer.

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Types of accepted files

Open files are NOT ACCEPTED:

JPG **EPS** **PSD** **CDR** **AI**

Only closed files are ACCEPTED, preferred formats:

PDF **TIFF**

Uploading files that do not comply
with te above information may result in:
– printing errors
– loss of some graphics
– files not being accepted for production
– longer working time of DTP department
– other errors for which the printing house
   is not resposible for

In general:
– CMYK 8–bit color mode
– fonts converted to curves

Size	<A4	<1m2	<2m2	<5m2	<25m2	<50m2	>50m2
Resolution	300dpi	200dpi	150dpi	100dpi	80dpi	50dpi	30dpi

The name of the files is done like this:
Files Name = Size + pcs
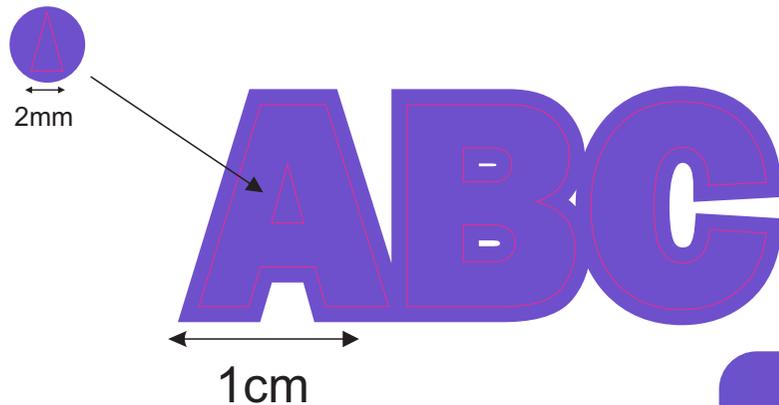
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Plotting

For simple shape, the minimum size of the plotted object must not be smaller than 1x1cm

1cm

In case of coplicated shapes and letters,
the minimum size of one plotted object cannot be smaller than

– for cast foil – dimension 1x1cm and thickness at the largest point 2mm

This size does not apply to the entire graphic in the file but to a single element to be processed.
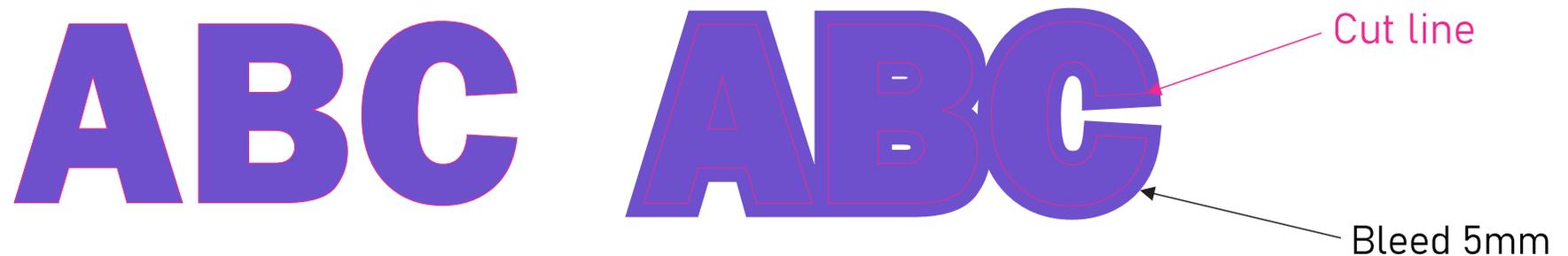
2mm

1cm

Files with cut lines

All files sent to the printing house should have a minimum 5mm bleed on each side.
If the bleed is not included in the file, we will add it from the mirror image
or fill it with a color located 0.5mm from the cutting line.

Cut files with irregular shapes should contain a vector cut line
marked as an outline with an additional spot color named "CutContour"
The cut line must be a closed path, placed on a separate layer, set to overprint, and contain as few anchor points as possible
Stroke thickness should be 0.25 pt (or hairline), and the cut line must not include fills, gradients, or effects

If you have left a black frame or any outline in your artwork be aware that it may be strerched
over the entire 5mm print pitch and remain on the printout.

Cut line

Bleed 5mm

When designing graphics, be aware of possible misalignment when cutting out, e.g. if you design
a frame that is 10mm thick, it may happen that it is 8mm on one side and 12mm on the other.

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